



## 1<sup>st</sup> CSEAR ITALY & GBS INTERNATIONAL RESEARCH CONFERENCE

'Sustainable Development Goals', 'Governing' and 'Accounting and Accountability': unfolding the inter-connections

**29th November 2019 - University of Bergamo,  
via dei Caniana 2, 24127 Bergamo, Italy (Room 3)**

*The Centre for Social and Environmental Accounting Research- Italy and GBS (Gruppo di Studio per il Bilancio Sociale) are pleased to announce the first joint CSEAR Italy-GBS 'International Research Conference' that will take place on Thursday 29th November 2019 at the University of Bergamo. The Research Conference is a one-day event dedicated, in particular, to scholars in the economics, management and accounting research field, who are interested to investigate the theoretical and conceptual underpinnings, practical implications and critical aspects about the Sustainable Development Goals and their potential integration in the society and business policies and practices. The Research Conference aims to provide a space for interdisciplinary, cross-party and engaging dialogue between academics, practitioners and business actors who are involved at different levels and contexts in the SDGs-related issues. The Research Conference is organised in an informal way with the specific purpose of encouraging constructive interaction, engagement and intellectual debate in a friendly and supportive environment.*

### **Scientific and Organizing Committee**

Massimo Contrafatto, University of Bergamo, Italy  
Ericka Costa, University of Trento, Italy  
John Ferguson, University of St Andrews, UK  
Matias Laine, University of Tampere, Finland  
Carlos Larrinaga, University of Burgos, Spain  
Laura Mazzola, University of Bergamo, Italy  
Chiara Mio, GBS-Italy  
Ian Thomson, University of Birmingham, UK  
Helen Tregidga, Royal Holloway University of London, UK  
Andrea Venturelli, GBS-Italy

## PROGRAMME

*Venue: University of Bergamo, Department of Management, Economics and Quantitative Methods, via dei Caniana 2, Bergamo, Room 3*

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| 8.30 – 9.40   | <i>Conference Registration</i>   |
| 9.40– 10.00   | Welcome Greetings from prof.ssa Giovanna Zanotti ( <i>Dean of the Department of Management, Economics and Quantitative Methods of the University of Bergamo</i> )  |
| 10.00–10.15   | <i>Introduction to the Conference</i> from prof. Massimo Contrafatto ( <i>University of Bergamo and Co-director of CSEAR Italy</i> )   |
| 10.15 – 11.30 | <u><b>First Section:</b></u> "Understanding Sustainable Development and Sustainable Development Goals: An interdisciplinary perspective", by prof. Ian Thomson ( <i>University of Birmingham</i> ) and prof. Salvatore Piccolo ( <i>University of Bergamo</i> )  |
|               | <u>Chaired by prof. Massimo Contrafatto</u>  |
| 11.30 – 11.50 | <i>Coffee Break</i>  |
| 11.50 – 13.10 | <u><b>Second Section:</b></u> "Sustainable Development Goals: the potential role for (and of), Accounting & Accountability", by prof. Matias Laine ( <i>University of Tampere</i> ) and Helen Tregidga ( <i>Royal Holloway University of London</i> )            |
|               | <u>Chaired by prof. Ian Thomson</u>  |
| 13.10 – 14.30 | <i>Lunch</i>   |
| 14.30 – 15.30 | <u><b>Third Section:</b></u> "Sustainable Development Goals, Accounting & Accountability: A perspective from the professionals: The GBS approach", by prof.ssa Chiara Mio ( <i>University of Venice</i> ) and Andrea Venturelli ( <i>University of Salento</i> ) |
|               | <u>Chaired by prof. Gianfranco Rusconi</u>   |
| 15.30 – 15.50 | <i>Coffee Break</i>  |
| 15.50 – 17.00 | <u><b>Fourth Section:</b></u> "The implementation of SDGs strategies and the perspective of the business actors: the SACBO and Andriani"   |
|               | Chaired by prof. Andrea Venturelli   |
| 17.00 – 17.30 | <i>Final Remarks and conclusions:</i> prof. Massimo Contrafatto, Matias Laine, Ian Thomson, Helen Tregidga   |

### **Co-organized by:**